



consulting    coaching    training

October 2011

**ACT Human** It's All About Learning!



## In This Issue...

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ASTD-STADA Asia Pacific Conference 2011

Learning About...

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## Who We Are

*Helping to bring the personal best successfully out of people since 1997. Consistently.*

We are a boutique firm offering consulting, coaching and training solutions to local and multinational organizations and government boards throughout the Asia Pacific region.

We excel in developing talent and optimizing potential in individuals and teams, creating high-performance workforces and resilient organizational cultures.

All our services are delivered to achieve the ultimate goal of helping individuals and organizations become more successful, sustainable and resilient.

## Contact Us

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## Welcome to It's All About Learning!

A big hello from the ACT Human Team!

This is the first issue of "It's All About Learning!". We are excited to be able to reach out to you on a regular basis. We hope you like it. In this issue:

- Why we changed our name from ACT Training to ACT Human & Business Development
- The upcoming industry platform - ASTD-STADA Asia Pacific Conference 2011
- Part 1 of "Bridging The Resilience Gap", Paula's article published in the current issue of Today's Manager, a publication of the Singapore Institute of Management (SIM)



We would love to hear from you - enquiries, comments, suggestions, questions and even complaints are super welcomed!

And we hope to see you at the ASTD-Stada Conference in November or at one of our programs. Please see link below to register for FREE.

Best regards,  
Paula Marcondes & The ACT Human Team  
[www.acthuman.com](http://www.acthuman.com)

## Why We Changed Our Name

### **ACT Training International Changes Name to ACT Human & Business Development**

Although our ultimate goal has always been to help bring the personal best out of each individual we work with, we have taken the step to put the "human" into our name. In short, we are now known as ACT Human. Do you like it?

Our new name reflects how we have evolved to meet the changing needs of today's organizations and - most importantly - of their greatest stakeholders: the human beings who make these organizations successful.

Building organizational resilience has become an issue of the highest strategic importance. As increasing global volatility continues to pressure organizations to drive productivity and performance, it is clear that company success must be measured by factors beyond bottom-line profit.

Making the 'human' the core of business is crucial when survival is learning and innovating faster and more effectively than everyone else.

When business strategies, policies and systems reflect this reality success,

## This Newsletter

We aim to send an issue out every three months, or when there is something interesting or important to share with you.

If you do not want to be included on the email list, please click on 'unsubscribe' at the bottom of the email.

Of course you can forward this email to your friends - thank you!

And, please, rest assured that we will NOT give away your email address to anyone else!

wellness and resilience naturally follow and most of the problems that plague organizations today - lack of loyalty, absenteeism, low motivation levels, high health care costs, uninspiring leadership, etc - will become a thing of the past.

## ASTD-STADA Asia Pacific Conference 2011

**The ASTD-STADA Asia Pacific Conference 2011 is coming up and we are going to be a part of it!**

The conference will take place between 16 - 18 November at the Marina Bay Sands, Sands Expo & Convention Center in Singapore.



The theme of the conference is "Real World Human Capital Development Solutions for the New Asia Pacific Economy".

Please book the dates as we would love to see you there. Do stop by our booth to have a coffee - we make great lattes - and a chat with the team.

For those of you who come, we are planning a few 'goodies' to add more value to your visit such as networking events and lucky draws with prizes that include free Team Management Systems (TMS) profiling instruments and 'power hour' sessions of our programs.

You will receive more information about this conference at the beginning of November. Stay tuned!

To register now for FREE as a visitor [click here!](#)

## Learning About Corporate Resilience

**Paula's Article "Bridging The Resilience Gap" (Part I) Is Featured In "Today's Manager" Oct-Nov 2011 issue**

The article explores:

- What resilience is
- What resilience is not
- Why it is of such high strategic importance
- And how to build it

[Click here](#) to read the article.



Part 2 will appear in the next issue of Today's Manager and will also be featured here.